Comerica Economic Weekly



■ Bill Adams ■ Waran Bhahirethan April 21, 2025

Preview of the Week Ahead

The flash releases of S&P Global's PMIs will offer the first broad-reaching view of business conditions in April. They are expected to show manufacturing in contraction and growth of service-providing businesses slowing. Economic uncertainty and high prices likely weighed on new and existing home sales in March. Household sentiment was likely a little less dour in the April final release of the University of Michigan's Survey of Consumers with the stock market stabilizing at month end. Households' short and long-term inflation expectations, which soared after the initial reciprocal tariff announcement, were likely slightly lower. Durable goods orders probably posted another strong increase last month as car dealers rebuilt inventories that ran low during March's surge in demand. Orders for nondefense capital goods excluding aircraft—a widely-watched proxy for business spending on equipment—likely rose at a modest pace, as businesses take a "wait and see" approach to investment amidst heightened economic uncertainty.

The Week in Review

Sales at retail and food and drinking establishments rose by 1.4% in March and matched Comerica Economics' forecast. The prior two months' sales were revised up 0.2% higher, indicating consumer spending was not as weak as initially estimated. Motor vehicle and parts dealer sales surged 5.3% as consumers front-ran tariffs. Sales rose across 10 out of the other 12 retail subsectors, too. With gasoline prices down, sales at gas stations tumbled. Core retail sales, used in computing nominal spending on most goods in the GDP report, rose by 3.5% annualized last quarter, indicating consumer spending likely made a positive contribution to real GDP growth.

Industrial production fell by 0.3% in March on the back of a steep fall in utilities production amid milder weather. Manufacturing and mining output expanded. Capacity utilization eased by four-tenths of a percentage point to 77.8% and was nearly 2% below its long-term average of 79.6%. The overall capacity utilization rate masks stark divergences across industries. Primary metals manufacturing capacity utilization, for example, of around 70% indicates American metals producers have notable capacity to take market share as tariffs reduce imports of foreign-made metals. The energy industry, on the other hand, has limited spare capacity with oil and gas extraction and petroleum and coal manufacturing sectors functioning at over 90% of capacity.

Housing activity is subdued. The NAHB / Wells Fargo Housing Market Index (HMI) edged up to 40 in April, but the report's details were soft. Homebuilders report policy uncertainty is weighing on their ability to "accurately price homes and make critical business decisions." Six out of ten homebuilders note their suppliers have increased prices due to imposed, announced, or expected tariffs, with an average increase of 6.3%, equivalent to a \$10,900 cost increase per home. Housing starts tumbled by 11.3% in March from a downwardly-revised 9.7% increase in the prior month and were essentially unchanged in the first quarter from the fourth quarter of 2024. Building permits rose 1.6% in March, rebounding from a sharp decline in the first two months of 2025. Permits averaged 1.471 million annualized in the first quarter, a 1.8% annualized increase from the fourth quarter of last year.

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	Economic Indicator	Prior Release	Consensus Forecast	Comerica Forecast
Mon 21-Apr	No market-moving economic releases	-	-	-
Tue 22-Apr	No market-moving economic releases	-	-	-
Wed 23-Apr	S&P Global Flash US Manufacturing PMI (Apr - Preliminary)	50.2	-	49.0
	S&P Global Flash US Services PMI (Apr - Preliminary)	54.4	-	51.5
	New Home Sales (Mar)	676,000 1.8% M/M	682,500 1.0% M/M	660,000 -2.4% M/M
	Durable Goods Orders (Mar)	0.9% M/M	1.5% M/M	2.0% M/M
Thu 24-Apr	Nondefense Capital Goods Orders Excluding Aircraft (Mar)	-0.3% M/M	0.3% M/M	0.1% M/M
	Initial Jobless Claims (Week of 4/19)	215,000	-	220,000
	Continuing Jobless Claims (Week of 4/12)	1,885,000	-	1,890,000
	Existing Home Sales (Mar)	4.260 million 4.2% M/M	4.100 million -3.1% M/M	4.175 million -2.0% M/M
Fri 25-Apr	Michigan Consumer Sentiment (Apr - Final)	50.8	-	52.0
	Michigan 1-Yr-Ahead Inflation Expectations (Apr - Final)	6.7%	-	6.5%
	Michigan 5-10-Yr-Ahead Inflation Expectations (Apr - Final)	4.4%	-	4.3%

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