Comerica Economic Weekly



■ Bill Adams ■ Waran Bhahirethan

September 16, 2024

Preview of the Week Ahead

Comerica forecasts for the Fed to lower the federal funds target by a quarter of a percent at Wednesday's decision and hold the pace of the balance sheet reduction ("Quantitative Tightening") steady. Citing a cooling labor market and a balanced focus on their dual mandate for maximum sustainable employment and price stability, monetary policymakers' forward guidance and forecasts are anticipated to signal this week's easing will be the first in a series of cuts through 2025.

Retail sales likely declined in August on the back of a fall in unit auto sales and lower gasoline prices. The Beige Book—the Fed's summary of anecdotal accounts of economic conditions—reported economic activity weakened in August, implying that core retail sales were soft last month, too. A recovery to trend probably lifted housing permits, starts, and existing home sales in August. Housing will likely begin a more sustained recovery this fall as rate cut headlines buoy homebuilder and homebuyer sentiment.

The Week in Review

The Consumer Price Index (CPI) matched the consensus and rose by 0.2% in August, and was up 2.5% from a year earlier, the smallest annual increase since February 2021. Core CPI excluding food and energy prices rose 0.3% on the month—slightly above expectations—and 3.2% from a year earlier, tying for the slowest increase since April 2021. Shelter costs rose 0.5% on the month and 5.2% on the year, accounting for over 70% of the annual increase in core CPI. Americans saw relief at the pump as gas prices tumbled, a trend which continues through mid-September. Food prices rose a tame 0.1%, with food at home flat. Food consumed away from home rose 0.3%. "Supercore CPI" (Services excluding energy and shelter, among the stickiest components of inflation) rose by 0.3%, following a 0.2% increase in July and flat readings in May and June. There were larger increases in some non-discretionary items in Supercore CPI, like homeowners' and tenants' insurance, up 0.8%, and car insurance, up 0.6%.

Inflation by the Producer Price Index for Final Demand (PPI) was a touch hotter than expected in August, rising 0.2% from July, but matched the consensus forecast for a 1.7% annual increase. Core PPI excluding food and energy rose 0.3% on the month and an unchanged 2.4% on the year. Led by a sizeable drop in energy prices, prices of final demand goods were unchanged on the month. Final demand service prices rose 0.4%, largely due to an increase in volatile wholesale and retail trade margins, which fell in July. The unchanged annual increases in core CPI and PPI inflation in August caused financial markets to price in less likelihood of a larger-than-expected rate cut this week, but markets still price in expectations for at least a quarter percent in cuts at each of five Fed meetings after this one.

In the penultimate month of the current fiscal year, the federal fiscal deficit ballooned to \$380.1 billion from \$243.7 billion in July. The fiscal year-to-date (YTD) deficit reached \$1.9 trillion, up considerably from \$1.7 trillion in the 2022/23 fiscal year. Federal revenues are up 10.6% fiscal YTD, largely due to sharp increases in personal income taxes, up 11.3%, and corporate income taxes, up 29.9%. Among the largest expenditure items, Social Security rose 8.0%, defense rose 8.4%, and Medicare rose 16.4%, while net interest ballooned by 33.8% to \$843 billion.

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	Economic Indicator	Prior Release	Consensus Forecast	Comerica Forecast
Mon 16-Sep	No market-moving economic releases		ł	
Tue 17-Sep	Retail Sales (Aug)	1.0% M/M	-0.2% M/M	-0.3% M/M
	Core Retail Sales Excluding Autos and Gas (Aug)	0.4% M/M	0.3% M/M	0.1% M/M
	Industrial Production (Aug)	-0.6% M/M	0.1% M/M	0.1% M/M
	Capacity Utilization (Aug)	77.8	77.9	77.8
	NAHB/Wells Fargo Housing Market Index (Sep)	39	40	50
Wed 18-Sep	Building Permits (Aug)	1.396 million (R) -3.3% M/M (R)	1.410 million 1.0% M/M	1.425 million 2.1% M/M
	Housing Starts (Aug)	1.238 million -6.8% M/M	1.305 million 5.4% M/M	1.330 million 7.4% M/M

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	Economic Indicator	Prior Release	Consensus Forecast	Comerica Forecast
Wed	Fed Interest Rate Decision	5.25% - 5.50%	5.00% - 5.25%	5.00% - 5.25%
18-Sep				
	Current Account Balance (Q2' 24)	-\$237.6 billion	-\$262.0 billion	-\$250.0 billion
Thu	Existing Home Sales (Aug)	3.95 million	3.90 million	4.00 million
19-Sep		1.3% M/M	-1.3%	1.3% M/M
	Initial Jobless Claims (Week of 9/14) Continuing Jobless Claims (Week of 9/7)	230,000 1,850,000		230,000 1,850,000
Fri 20-Sep	No market-moving economic releases			

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