

# Comerica Charitable Giving Foundation Requests



## Comerica Charitable Giving

Comerica's success is dependent upon helping people succeed. This vision shapes our approach to community investment and guides the framework of our charitable support and community partnerships. Our community support and outreach is primarily focused in those geographic areas where Comerica does business: Texas, Michigan, California, Arizona and Florida. Our primary goals are to:

- ▶ Enhance Comerica's commitment to community reinvestment
- ▶ Have an impact on issues important to the company and our communities
- ▶ Respond to the diversity within our communities, and the needs of diverse populations
- ▶ Create pride and loyalty among Comerica employees

To support our communities, Comerica Bank and the Comerica Charitable Foundation support charitable 501(c)(3) organizations that support our communities and align with our areas of giving focus. All requests must be submitted through our online charitable grant/sponsorship request process. Based upon the nature of the charitable request, this support is provided through Comerica Bank's Corporate Contributions Department or the Comerica Charitable Foundation.

## Comerica Charitable Foundation – Grant Requests

Nonprofit 501(c)(3) organizations may apply for direct program or project support through the Comerica Charitable Foundation. The Foundation accepts applications for cash grants to support program expenses for nonprofit organizations located within our key market areas of Texas, Michigan, California, Arizona and Florida, and whose mission meets one or more of the Foundation's giving priorities. All charitable grant requests must be submitted online. To learn more about qualifications for grant consideration through the Comerica Charitable Foundation, and how to request a grant, please read the "frequently asked questions" on the next page.

## Comerica's Giving Focus

While all funding requests are worthwhile, Comerica Bank and the Comerica Charitable Foundation receive far more grant and sponsorship requests than can be supported. We focus support in our primary market areas of Texas, Michigan, California, Arizona and Florida. In addition, requests received from these areas are reviewed to determine if the goals of the requesting organization and/or the programs for which support is being requested, are in alignment with one or more of our giving priorities. Our priorities, shown below, focus on programs that support low-to-moderate-income families and communities.

### 1. Education

- ▶ Financial literacy programs (pre-K through 12th and Adult)
- ▶ Business-focused and STEM-related programs
- ▶ College scholarships for business, finance and STEM-related students with a financial need

### 2. Economic/Community Development

- ▶ Programs that support economic-self-sufficiency
- ▶ Programs that promote/support job creation, job training, job readiness and/or job retention
- ▶ Programs that promote/support affordable housing advocacy and development
- ▶ Programs that promote/support small business training and development

### 3. Human Services

- ▶ Programs that support transitional and supportive services and housing
- ▶ Programs that feed the hungry/provide food access

## Comerica Charitable Foundation – Frequently Asked Questions

### Q. What is the difference between a grant and a sponsorship?

A. Foundation Grants are provided to nonprofit 501(c)(3) organizations to fund programs and/or projects. All grant funds go to program support, and Comerica cannot benefit in any way from the donation.

Sponsorships are monetary contributions given to nonprofit 501(c)(3) organizations to support an event or activity, in exchange for marketing and advertising benefits, and/or event tickets. If you are interested in learning more about how to request a charitable sponsorship visit: [comerica.com/charitablegiving](http://comerica.com/charitablegiving) and click on the Comerica Charitable Sponsorships FAQs document link.

### Q. Are organizations required to have a 501(c)(3) status to apply for a grant through the Comerica Charitable Foundation?

A. Yes. Grants from the Comerica Charitable Foundation are given to IRS designated 501(c)(3) organizations only.

### Q. When should I submit a grant request to the Comerica Charitable Foundation?

A. To help us better respond to community needs as they emerge, four grant seasons have been established during which charitable organizations may apply to receive support from the Comerica Charitable Foundation:

- ▶ Grant Season 1: January 1 – March 15  
(Grants announced after April 15)
- ▶ Grant Season 2: April 1 – June 15  
(Grants announced after July 15)
- ▶ Grant Season 3: July 1 – September 15  
(Grants announced after October 15)
- ▶ Grant Season 4: October 1 – November 15  
(Grants announced after December 15)

All grant requests and accompanying support materials must be submitted online by the last day of the grant season in which the grant is being requested (March 15, June 15, September 15 or November 15) to be considered for the corresponding grant season support.

### Q. What support materials will I need to attach to my online grant request?

- A. You will be asked to attach the following materials (PDF, Excel, PowerPoint and/or Word documents can be attached with your online application).
- ▶ IRS Determination Letter proving 501(c)(3) status.
  - ▶ Your organization's most recent annual report or other information about your organization and its current programs.
  - ▶ Your organization's key volunteer board leadership.
  - ▶ The organization's budget and the budget for the program for which funding is being requested.
  - ▶ A dated statement on your organization's letterhead indicating the percentage of persons served by your organization that is low- to moderate-income (this is only required if the percentage is 51% or greater).

### Q. Are there any restrictions regarding the types of organizations and/or funding requests that receive grant consideration from the Comerica Charitable Foundation?

A. Comerica Bank and the Comerica Charitable Foundation have an anti-discrimination charitable giving policy. Please read this policy before applying for support. It can be accessed by clicking on the Anti-Discrimination Policy and Funding Limitations document on [comerica.com/charitablegiving](http://comerica.com/charitablegiving).

The Comerica Charitable Foundation does not support the following:

- ▶ Political parties or political activities.
- ▶ Individuals.
- ▶ Organizations whose primary service areas are outside of the United States.
- ▶ Recreational and athletic programs.
- ▶ Fraternal organizations (unless these groups have an open community-wide focused program not restricted to members of the group only).
- ▶ Endowment funds.
- ▶ Capital campaigns.
- ▶ Multiyear unconditional pledges.

### Q. Who should I contact if I have additional questions regarding Comerica's charitable giving program?

A. If you have additional questions about Comerica's giving program, please email: [ComericaCorpContributionsCMail@comerica.com](mailto:ComericaCorpContributionsCMail@comerica.com)

### Q. How do I submit a grant request to the Comerica Charitable Foundation?

A. Visit: [comerica.com/charitablegiving](http://comerica.com/charitablegiving) for access to the online grant request application.