

1. Comerica Charitable Giving Overview

Comerica's success is dependent upon helping people succeed. This vision shapes our approach to community investment and guides the framework of our charitable support and community partnerships. Our community support and outreach are primarily focused in those geographic areas where Comerica does business: Arizona, California, Florida, Michigan and Texas. Comerica continues to expand into new regions including Southeast Market, based in North Carolina, and Mountain West Market in Colorado.

Our primary goals are to:

- Enhance Comerica's commitment to community reinvestment
- Have an impact on issues important to the company and our communities
- Respond to the diversity within our communities, and the needs of diverse populations
- Create pride and loyalty among Comerica employees

To support our communities, Comerica Bank and the Comerica Charitable Foundation support charitable 501(c)(3) organizations that support our communities and align with our areas of giving focus. All requests must be submitted through our online charitable grant/sponsorship request process. Based upon the nature of the charitable request, this support is provided through Comerica Bank's Corporate Contributions Department or the Comerica Charitable Foundation.

2. Comerica Bank Charitable Sponsorship Requests

The Comerica Corporate Contributions Department provides monetary support to charitable 501(c)(3) organizations within our key market for events and activities. By partnering with community organizations through event sponsorships, we can demonstrate our support of these important community organizations. All charitable sponsorship requests must be submitted online. To learn more about Comerica's charitable sponsorship policies and processes, please read the "Frequently Asked Questions" on the next page.

3. Comerica's Giving Focus

While all funding requests are worthwhile, Comerica Bank and the Comerica Charitable Foundation receive far more grant and sponsorship requests than can be supported. We focus support in our primary market areas. In addition, requests received from these areas are reviewed to determine if the goals of the requesting organization and the programs for which support is being requested, are in alignment with one or more of our giving priorities. Our priorities, shown below, focus on programs that support low-to-moderate-income families and communities.

- 1. Education for low- and moderate-income individuals and families, including programs that support:**
 - Financial education (Pre-K through 12th grade and adult)
 - Business-focused and STEM-related education
 - College scholarships for business, finance, and STEM-related fields
- 2. Economic/Community Development support for programs that promote and enhance opportunities for low- and moderate-income families and communities including:**
 - Economic self-sufficiency
 - Job creation, training, readiness, and retention
 - Neighborhood/community revitalization and business development
 - Small business training and development
 - Affordable housing and advocacy and development
- 3. Human Services programs that enhance and protect the health and well-being of low- and moderate-income individuals and families:**
 - Transitional and supportive services and housing
 - Feeding the hungry/food access

Comerica Charitable Sponsorships – Frequently Asked Questions

Q. What is the difference between a sponsorship and a grant?

A. Sponsorships are monetary contributions given to nonprofit 501(c)(3) organizations to support an event or activity, in exchange for marketing and advertising benefits, and/or event tickets.

Foundation Grants are provided to nonprofit 501(c)(3) organizations to fund programs and/or projects. All grant funds go to program support, and Comerica cannot benefit in any way from the donation. Comerica accepts grant requests by invitation only. If you have any questions about the process, please email us at comericacorpcontributionscmail@comerica.com

Q. Why do charitable sponsorship requests need to be submitted online?

A. While all funding requests are worthwhile, Comerica receives far more funding requests than it can support. The online request process is used to streamline the request review process and enables us to provide requestors with a faster response.

Q. Are organizations required to have a 501(c)(3) status to apply for a sponsorship through the Comerica Corporate Contributions Department?

A. Yes. Sponsorship support from the Comerica Corporate Contributions Department is given to IRS designated 501(c)(3) organizations only.

Q. When should I submit a Charitable Sponsorship request?

A. Comerica accepts Charitable Sponsorship requests year-round. We ask that you submit a request a minimum of 90 days prior to the event date, to allow adequate time for the request to be reviewed and for fulfillment on marketing assets requested.

Q. What support materials will I need to attach to my online charitable sponsorship request?

- A copy of the flyer for the event for which funding is being requested. If one is not available, provide the URL link for event or attach a description of the event on your organization's letterhead.
- A completed and signed W9 on the most current IRS form.

- A copy of your latest 990, 990EZ or 990N return filed.
- A dated statement on your organization's letterhead indicating the percentage of persons served by your organization that is low- to moderate-income (this is only required if the percentage is 51% or greater).
- Organization financials including annual operating income and expense and project or event expenses and funders.

Q. Are there any restrictions regarding the types of organizations and/or funding requests that receive sponsorship support from the Comerica Corporate Contributions Department?

A. Comerica Bank and the Comerica Charitable Foundation have an Anti-Discrimination Charitable Giving Policy. Please read this policy before applying for support. It can be accessed by clicking on the Anti-Discrimination Policy and Funding Limitations document on [Comerica Charitable Giving](#)

Q. When can I expect to receive a response to my charitable sponsorship request?

A. A decision will be made on all charitable sponsorship requests within 90 days of receipt of the request. Requestors will be notified via email.

Q. Who should I contact if my organization needs volunteers for an event or project?

A. Comerica has a very active employee volunteer program. If you have a volunteer request, please contact your Comerica Bank relationship banker and they can put you in touch with our corporate volunteer manager.

Q. Who should I contact if I have additional questions regarding Comerica's Charitable Sponsorship program?

A. If you have additional questions about charitable sponsorships, please email: ComericaCorpContributionsCMail@comerica.com.

Q. How do I submit a charitable sponsorship request?

A. Visit: [Comerica Charitable Giving](#) for access to the online application.