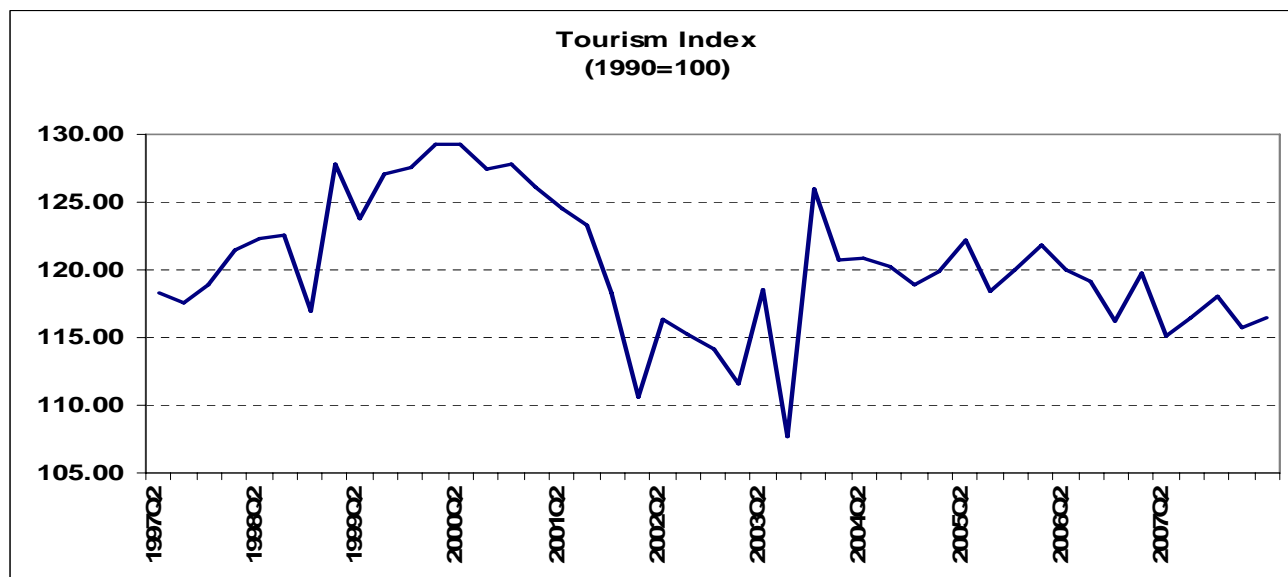


## Michigan Tourism Index Trending Sideways Reports Comerica Bank

**DETROIT/May 30, 2008** The Michigan Tourism Index compiled by Comerica Bank rose 0.6 % in the first quarter from the fourth quarter. The first quarter index, at 116.5, was essentially unchanged from the average for 2007.

“Our tourism index has been moving sideways over the past five quarters,” said Dana Johnson, the Chief Economist at Comerica Bank. “Increasing airline traffic over the past four quarters has offset weakness in the other components of our index. However, with gas prices sky high and the local economy contracting, I am expecting our index to trend lower over the balance of 2008.”



	<u>2007Q1</u>	<u>2007Q2</u>	<u>2007Q3</u>	<u>2007Q4</u>	<u>2008Q1</u>	<u>% Chg. 2008Q1 From</u>	
						<u>2007Q4</u>	<u>2007Q1</u>
Tourism Index	115.1	116.5	118.0	115.7	116.5	+0.6	+1.2
Occupancy Rate	96.6	96.6	98.1	96.0	93.5	-2.6	-3.2
Airline Traffic	160.7	157.4	155.3	163.3	176.3	+8.0	+9.7
Vehicular Traffic	98.6	96.7	94.0	97.7	97.0	-0.8	-1.7
Mackinac Crossings	118.8	118.6	120.6	117.7	112.5	-4.5	-5.3
Museum	100.9	113.0	122.1	103.9	103.1	-0.8	+2.1

The Michigan Tourism Index is a quarterly summary of five seasonally adjusted travel and lodging data series, which serve as a proxy for statewide tourism activity. Prior levels for the index were revised this quarter to incorporate our annual revisions to seasonal factors.

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